

EUROPE PAVILION 2025-26

REGISTRATION FORM



COMPANY DETAILS

Company Name

Company Address

Mobile Number Landline Number

Email Address

Contact Person Designation

Company Name for Display (Please write in capital letters)

.....

List of Products to be Sold & Country Origin.

STALLS

Stall Sizes Available: ☐ 9-12 sqm ☐ 13-15 sqm ☐ 16-24 sqm

Stall rentals depend on the location and the size of the stall.

Please do call or write us for the stall rental details.

Stall confirmation is subject to the approval of products by Global Village.

No. of Stalls Required / Total sqm Required:

Stall Number Prefer (Subject to Availability)

☐ I confirm that I have read and accepted the attached terms & conditions.

Signature

Company Stamp:

Name:

Date:

EUROPE PAVILION 2025-26

REGISTRATION FORM

TRADER'S OBLIGATIONS:

Operations:

- The Trader will have to enter into a stall rental contract with [Global Village](#) Management, and abide by all their terms and conditions in addition to the [Europe Pavilion](#) requirements.
- E-Trade License: [Mandatory for All Exhibitors](#). All traders must obtain an E-Trader license from [DET \(Dubai Economy & Tourism\)](#).
- Each shop owner must individually apply at PHC with their personal details.
- One [E-Trade](#) license per shop is required.
- Existing licenses from other Emirates are not valid.
- Government fees will apply ([approx. AED 1,000 to AED 1,500](#)).
- The Trader must sign [Global Village's](#) Confidentiality Agreement as a condition of trading.
- It is mandatory for Traders to wear traditional clothing of the represented country at their stalls during the operational hours of [Global Village](#).
- The Trader will follow the standards for social ethics and mutual respect with regard to [UAE culture](#), its religion and laws.
- It is mandatory for all Traders to have their stalls completed by [13th October 2025](#) and open for business on [15th October 2025](#). Failure to have the stalls ready for business on the above date will result in a daily penalty until the stalls are ready, as per [Global Village](#) regulations.
- The Trader must ensure that the stall is open for business during all [Global Village](#) operating hours.
- Traders must provide copies of all relevant passports of the Trader (and its staff) to [E4 Entertainment](#) (Organizer).
- The Trader must ensure that all stall staff wear valid [Global Village](#) Access Cards at all times. Forgery of access cards will result in immediate termination of this contract by the [Pavilion Organizer](#).
- The Trader must inform the organizer, in writing, of the products to be displayed / sold in their stall and only display / sell those products approved by the organizer in the stall lease agreement. Failure to do so will lead to a fine and closure of the stall by the [Global Village](#) Authorities and the [Pavilion Organizer](#) have no responsibility on this.
- The Trader must ensure that the stall sells 100% authentic represented-country products at all times during the Term.
- The Trader agrees that [Global Village](#) may inspect and stop the sale of, and/or confiscate, any non-authentic goods and/or immediately terminate their contract.
- Traders must have price tags clearly displayed to the public on all of their merchandise.
- The Trader will decorate the interior of the stall in a manner that maintains the décor of the [pavilion](#). Shoddy or haphazard stacking of goods will not be allowed, and will be dealt with strictly.
- The Trader will arrange for an emergency lighting system in case of a power failure.
- The Trader must not overload or change the [Pavilion Organizer's](#) electrical supply provided to the stall.
- It is mandatory for Traders to use [Global Village](#)-branded shopping bags, cups and food containers supplied by [Global Village](#) at an additional cost.
- Goods displayed outside the stall cannot extend beyond half foot past the stall exterior and should not block the view of the adjacent stalls. The [Pavilion Organizer](#) has the right to restrict any kind of display. (for example, tall or round clothes hangers) outside the stall that will disturb public movement or affect the decor of the [Pavilion](#). Violators will be fined as per [Global Village](#) rules.
- The Trader must ensure that the stall's staff do not harass (i.e. do not approach inappropriately or chase) the public to encourage them to purchase the stall's products.
- The Trader must comply with the regulations and laws of the [Department of Economic Development of Dubai](#) with regards to the consumer rights including the exchange and refund policy which [Global Village](#) will communicate to the Trader via the [pavilion organizer](#), and display around the [pavilion](#) stalls.
- The Trader must ensure that its goods enter [Global Village](#) during closing hours and only up to [1 pm](#) each day.
- The Trader and its staff must only enter [Global Village](#) through gate numbers [1 C](#) and other exhibitor's entry gate and acknowledge that no vehicles are allowed to enter [Global Village](#).
- The Trader will insure their products against any damages.
- The Trader cannot stop trading from the stall during the Term without the [Pavilion Organizer's](#) approval.
- If the Trader stops trading, or if he fails to clean out the stall at the end of the Term, or if he fails to pay any part of the stall [Rent](#) when due, he loses all rights to the stall and its goods, which the [Pavilion Organizer](#) may hold until the fine/loss/rent has been paid.
- Traders shall remove all items in their respective possession, during the [Move Out Period between 11th May 2026 to 13th May 2026](#). Failing that, the [Pavilion Organizer](#) will not be responsible for any merchandise/fixtures or furniture belonging to the Trader.
- Overseas exhibitors are required to furnish their personal identification cheques as a guarantee of [rental amount](#).

VAT Compliance:

- Traders are required to use the [Global Village](#)-approved invoice and receipt system and [TRN](#) which requires that invoices contain the [Pavilion](#) Name, stall Number, a Purchased Items List, Date and a Signature.
- The Trader must be fully compliant with the [UAE VAT](#) law.
- The Trader must appoint the [Global Village](#)-accredited [Tax Agent](#).
- In order to ensure full compliance with the [VAT laws](#), in terms of recording and keeping records about the sales transactions, [Global Village](#) has deployed its own [POS](#) system across all pavilions, you will comply with the following rules related to the [POS](#) System:
- [Global Village](#) uses a [POS](#) System, which must be implemented and used by all [pavilion exhibitors](#).
- [Global Village](#) will appoint an exclusive supplier to provide [POS](#) Machines and licenses and You will agree to obtain the required [POS](#) machines and relevant licenses only from the exclusive supplier and comply with such supplier's purchasing terms and conditions.
- Traders shall bear the cost of [POS](#) System implementation.
- Traders will ensure that all payment and cash points are provided with [POS](#) Machines.
- Traders must use the [POS](#) System throughout the season and ensure that no other methods of sales are used in the [pavilion](#).
- The Trader must issue a [tax invoice](#) to every customer.
- The Trader must provide copies of all receipts, invoices and cheques relating to the stall to the [Pavilion Organizer](#) to share with [Global Village](#).
- If the Trader only conducts business in [Global Village](#) on a Seasonal basis, the Trader's [VAT](#) liability threshold is [AED 156,250](#), being the '[Annual Threshold](#)' as defined by [UAE VAT law](#) pro-rated for 5 months i.e. [AED 375,000/12 x 5](#)).
- Including [non-taxable](#) Traders, all Traders must provide a second copy of every issued sales invoice to [Global Village](#) upon [Global Village's](#) request along with a summary of sales made by date.

EUROPE PAVILION 2025-26

REGISTRATION FORM

Visas & IDs:

- Visas for [Europe Pavilion](#) Traders will only be provided to [European nationals](#) and other [nationalities](#) subject to [Global Village](#) approval.
- At the time of booking, the Trader will provide the required documents of their staff that will be on duty at the [Pavilion](#), along with the visa & [ID](#) fees, for processing of visa & [ID](#). Delays in providing these will result in a delay in receiving visas and access cards.
- Duplicate [ID Badges](#) will be charged as per the [Global Village](#) authority rules.

Payment Terms & Conditions:

- All Traders must issue a cheque equal to the total rent as a deposit, payable in the [UAE](#).
- [50%](#) stall rent is due on booking.
- [25%](#) stall rent is due on or before [14th October 2025](#). Access will be granted on receipt of [75%](#) stall rent.
- [25%](#) stall rent is due on or before [15th December 2025](#).
- [100%](#) of the visa + [ID](#) processing fee is due as an advance at the time of booking.
- If the booking is cancelled the advance amount will not be refunded.
- If the Trader discontinues trading during the event, or if he fails to pay any part of the stall rent when due, he loses all rights to the stall and its goods, which the [pavilion organizer](#) may hold until the fine/loss/rent has been paid.
- The [Pavilion Organizer](#) has the right to proceed with legal action if there is any fault with the agreed payment terms and conditions. The [Organizer](#) also reserves the right to close the stall(s) without any notice and to seize the stock of the Traders.
- Any dispute between the parties will be decided exclusively by the [Dubai Rental Dispute Settlement Centre](#).
- Credit card terminals will be installed at the shops, and they will be linked to [E4 Entertainment's](#) account.
- The trader/exhibitor cannot breach the contract during the contractual tenure/duration and if he/she breaches from the contract, they will have to pay the complete due shop rental amount and then can exit from the contract.

Regulations/Violations:

- The Trader will not sublet the space allotted to them to third parties, either wholly or partially. Violators will have their stall cancelled and the amount paid by the Trader will be forfeited.
- The Trader cannot transfer the stall to any other person under any circumstances.
- The Trader will not Operate any machinery or equipment inside the stall without the permission of the [organizer](#) & Exhibit/sell products not included in the allotment letter, products banned by the [UAE government](#), or duplicates/copies of any branded products.
- The Trader must pay the [Pavilion Organizer](#) for all fines imposed by [Global Village](#) on the stall within 48 hours.
- The Trader must not make any statements about [Global Village](#) that may harm its reputation or lead to unwanted or unfavorable publicity.
- The [Pavilion Organizer](#) may cancel this contract if the Trader breaches any term of their contract and, if it can be rectified, does not rectify it within 3 days' written notice.
- Traders holding [Global Village](#) Visas shall not participate in, nor associate themselves with, any other event in the [GCC countries](#) that is similar to, or that may infringe the intellectual property rights of [Global Village](#) for the duration of the event.
- The visa holder will exit the country on conclusion of the event. Any fines and legal charges related to violation of this rule, will be borne by the stall lease holder.
- The Trader acknowledges and agrees that [Global Village](#) may, in its sole discretion, extend the [Season During the Extension Period](#), this Agreement and the Parties' obligations will remain in full force and effect.
- Neither party will be liable to the other party, or be in breach of contract, because of its failure or delay in performing any of its obligations under this contract caused by a force majeure event, being an event or circumstance which is beyond the reasonable control of that Party such as epidemic, [act of God and Government order](#).
- [Global Village](#) reserves the right to reject any Trader or require the termination of the [Organizer's](#) agreement with the Traders any time, with or without reason.
- Traders must follow all rules and regulations set by [Global Village](#) and any relevant [government agencies](#); failure to do so will result in a fine/penalty issued by [Global Village](#) or any other [Government agencies](#).
- The management of the [Europe Pavilion](#) reserves the right to allocate shops and pricing, and individual input is not permitted.

PAVILION ORGANISER'S OBLIGATIONS:

- Assist the Trader in clearing materials from the Airport/Seaport, charges for the same to be borne by the Trader.
- Assist in providing visas for the staff/craftsmen of Traders from [European nations](#) who will be on duty at the stall.
- Have the right to take photographs/ video recordings of the interior and exterior of the stalls in [Global Village](#) and use them for promotion etc. of the exhibition.
- Have the right to change the layout or floor plan of the stalls/pavilion.
- If the trader stops trading in between or defaults in payments terms, the [Pavilion Organizer](#) reserves the right to cancel their lease agreement and to sell the stock to recover their due amount. The [organizer](#) will lease the same stall to the third party as the [organizer](#) has an obligation to [Global Village](#), to not keep the stall vacant.

E4 Entertainment LLC

7th Floor, 716, Al Khaleej Center, Bur Dubai

P.O. Box 48654, Dubai, U.A.E

Tel: +971 4 3528256 | Fax: +971 43528257

Email: e4e@eim.ae | www.e4entertainment.net

